

# OUTREACH & ENGAGEMENT

## MISSION

Continue to highlight the urgency of global environmental concerns, while building a holistic on-campus culture of sustainability.

## GOALS

1. Expand and strengthen existing outreach programs.
2. Engage Penn's leadership to serve as sustainability change agents.



Students volunteer during Move-In to help educate incoming students on programs and sustainability initiatives on campus.

## ACCOMPLISHMENTS

16

**New Green Fund** projects from diverse Penn stakeholders have been funded since 2014

130

Participants in the **Staff & Faculty Eco-Reps** peer education program

2,042

**Trees given away** since 2011, around 300 per year on average

\$1.24

**Million distributed from the Green Fund** have supported innovative ideas since 2009

## Sustainability outreach programs:

- Student Eco-Reps (23)
- Staff and Faculty Eco-Reps (140+)
- Sustainability Coordinators (21)
- Green Office Certification (84)
- Green Living Certification (275+)
- Green Labs Working Group (new in FY18)

## Seasonal outreach programs:

- Rethink Your Footprint
- Power Down
- Move-In Green
- 30x30 Challenge

## STUDENT ECO-REP PROJECTS



focused on waste minimization, energy conservation, green purchasing, education, and outreach